

Telluride Style

Celebrating 15 Years



1986 - 2009

23

YEARS OF
EXCELLENCE

Bush & Associates, Inc.
Telluride's Most Award-Winning
Four-Color Publishers

970-728-3422
www.telluridestyle.com

Telluride Style

CELEBRATING 15 YEARS OF MAKIN' TELLURIDE STYLE
 30 ISSUES • 900,000 MAGAZINES • 3.5 MILLION READERS
 THAT'S EXPOSURE! THAT'S IMPACT! THAT'S STYLE!



TOP REASONS TO "STYLIZE" YOUR AD DOLLARS.

- ▶ MOST AWARD-WINNING FOUR-COLOR TELLURIDE PUBLICATION. (QUALITY)
- ▶ UNMATCHED DISTRIBUTION! (EXPOSURE)
- ▶ SUPERIOR EDITORIAL & DESIGN (CAPTIVATING AUDIENCES)
- ▶ AS INSIGHTFUL, INNOVATIVE MARKETERS, TELLURIDESTYLE MAGAZINE IS NOW THE LONGEST SINGLY OWN PUBLICATION IN TOWN. (LOCALLY OWNED SINCE 1986)
- ▶ LONGER SHELF-LIFE—LESS EXPENSIVE!

▶ EDITORIAL

Telluride's only publishers to garner four awards of excellence in editorial and design. *Telluride-Style's* rich and innovative editorial environment adds value to each page and ad.

▶ GUARANTEED CIRCULATION

25,000-30,000/issue (based on sales quotas)
TellurideStyle Magazine is available to all Telluride hotels, motels, resorts and bed and breakfast guest rooms 365 days a year; plus regional chambers of commerce, visitor centers, airports, businesses, bookstores, magazine racks, Certified Rack Displays and to all advertisers.

▶ EXPOSURE

- 3.9 percent repeat readership
- 85 percent take-home rate
- 400+ local and regional distribution points
- High demographic target market
- Over 300,000 print and online readership/year

▶ DEADLINE—Winter/Spring 2009-10

Space

September 15, 2009

Materials

September 29, 2009

Off Press

November

▶ NET RATES/ISSUE (COMPARE & SAVE!)

Business Directory—Eighth Page	\$395
Sixth Page	\$515
Quarter Page	\$725
Third Page	\$915
Half Page	\$1,285
Two-Thirds Page.....	\$1,575
Full Page	\$1,985
Full Page Before Contents.....	\$2,285
Inside Front/Back.....	\$2,800
Back Cover.....	\$5,500

Telluride Catalogue (Full Page) \$995
 (\$1,295 with photoshop)

Annual contracts 5% discount. Special placements add 15%. Ad production included up to one hour, additional design @ \$75/hour. All rates are net.

▶ RECEIVE A 10% DISCOUNT IF PAID IN FULL BY SEPTEMBER 29, 2009

▶ BUY THE FRONT COVER—PAY FOR AN OVERRUN OF TELLURIDESTYLE. CALL FOR DETAILS.

▶ CONTACT

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